



PLAYCORE[®]

Building **communities** through **play** & **recreation**[™]

Company Overview

JUNE 2018



OUR MISSION & VALUES

We are a purpose-driven company that develops leading research and a complete portfolio of innovative products, programs, and services to build communities through play and recreation.

PLAY & RECREATION

We believe that various forms of play, recreation, and physical activity are essential throughout life as they provide a healthy life balance and greatly enrich people of all ages and abilities.

LEADERSHIP

We believe in profitably growing the company through innovation and by taking informed, entrepreneurial risks that advance play, recreation, and physical activity.

TEAMWORK

We believe our employees are our most valuable assets. We strive to instill a sense of teamwork and pride by providing a safe and productive work environment in which employees are treated with fairness and respect.

RESPONSIBILITY

We believe in demonstrating leadership through research and a beyond-compliant attitude in every aspect of our business including safety, inclusion, and sound environmental practices.

PARTNERSHIPS

We believe in mutually beneficial relationships with our customers, representatives, suppliers, and industry affiliates.

COMMUNITY

We believe in enhancing the quality of life in the communities where we live, work, and play.

Building communities through play & recreation™

Our Mission & Values

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FAMILY OF BRANDS

- CORPORATE OFFICE
- CORE MANUFACTURING SITES
- SPECIALIZED MANUFACTURING SITES
- DISTRIBUTION / SALES SITES



Innovative Product Solutions

Our diverse product brands are instrumental in building communities through play and recreation.

These world class designers, manufacturers, and advocates operate from many places across the U.S. with one common goal, **providing complete recreation solutions to our customers and the communities we serve.**

PLAYCORE[®]

Play

Research shows that play is an integral part of children's growth and development, and through meaningful play, children can discover their full potential. Play is a foundation for learning, and critical for healthy physical, social, emotional, and intellectual development - providing fun and emotional fulfillment along the way.



Fitness

We are dedicated to creating engaging fitness solutions that offer people of all abilities and fitness levels a well-rounded workout across the categories of aerobic activity, muscle development, core strength, and balance/flexibility. We believe in quality fitness opportunities that hold people's interest while standing the test of time. Whether outfitting a gym, augmenting personal training programs with new equipment, or adding an outdoor adult fitness space to a park or recreation center, our extensive research with leading health, exercise, and kinesiology experts has armed us with the tools and knowledge to create meaningful fitness experiences for everyone.



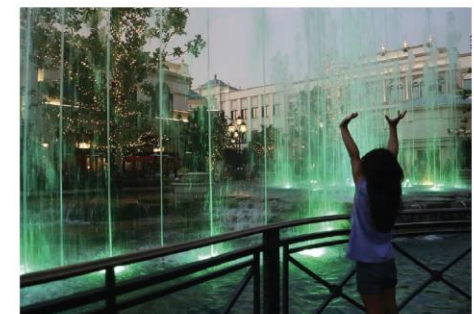
Site Amenities

Site amenities play a critical role in enhancing play and recreation settings and help communities create welcoming environments that can increase property value and add aesthetic function.



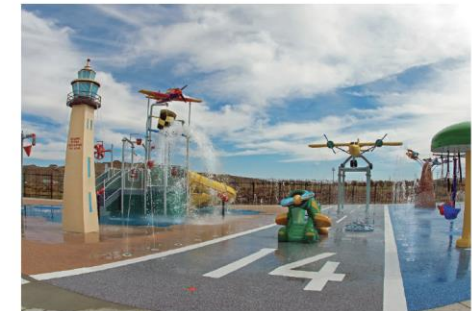
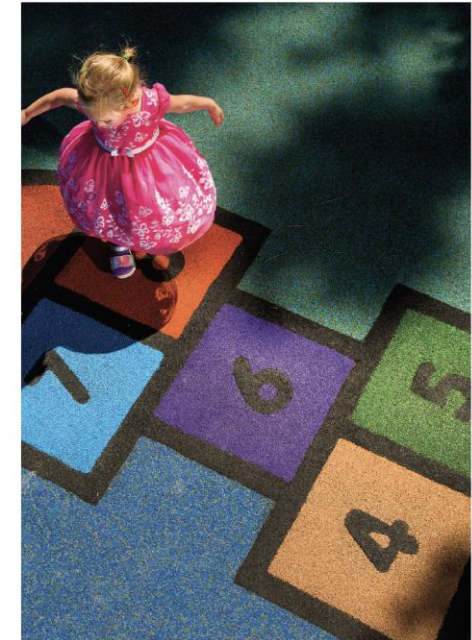
Aquatics

Water has a wealth of benefits. In addition to being fun, swimming and water activities are great ways to get fit, stay healthy, and socialize with friends. Through our research and published work with recognized scholars in the aquatic field, we understand and appreciate the many benefits, and know that the pool is a catalyst to encourage healthy behavior. Swimming can strengthen joints, reduce lower back pain, and help promote balance and fall prevention.



Surfacing

With a commitment to safety, design, function, and play value, surfacing has grown into an exciting and broad field of options for finishing a play, aquatic, or recreation environment. Today, safety surfacing can be found in any number of styles, textures, colors, or designs. In addition, decorative surfacing can be utilized to reduce maintenance or enhance the beauty of a recreation area. Each type of environment has unique requirements and characteristics, so relying on an expert who can deliver exactly what each space needs is of paramount importance.



Center for Outreach, Research & Education

CORE

Turning research into practice.®

We invest in knowledge.

We connect scholarly research with best practice resources.

We act as collaborative partners for outreach and community impact.

We champion innovative play & recreation initiatives.

RESEARCH

EVIDENCE-BASED RESOURCES

Best Practice Design Principles
Planning Guides
Curriculum & Programs
Advocacy & Engagement Tools

PROFESSIONAL DEVELOPMENT

Evidence-Based Training
Continuing Education Units
Customized Events

ADVOCACY & IMPACT

Sharing knowledge & turning research into practice.

PLAYCORE



ACADEMIC

INDUSTRY

STRATEGIC



Partnerships

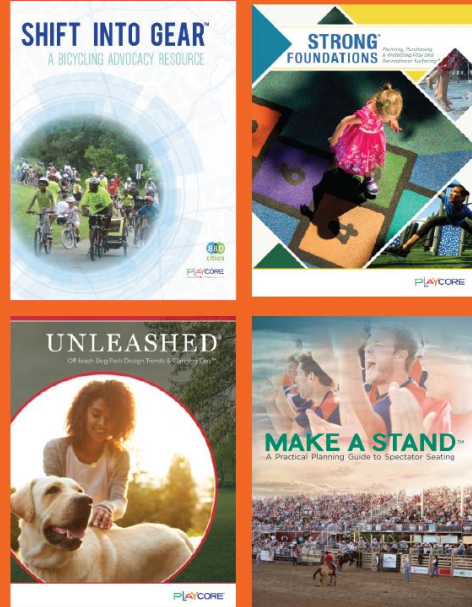
We partner and collaborate with like-minded scholars and organizations across several areas of expertise, in research, industry, and project development.



BEST PRACTICE DESIGN PRINCIPLES



PLANNING GUIDES



ADVOCACY & IMPACT TOOLS



CURRICULUM & PROGRAMS



Evidence-Based Resources

Utilizing research findings, we provide a robust library of resources to help communities implement best practices for planning and design, curriculum and programming, advocacy, and community impact initiatives.



Professional Development

Combining research and resources, we provide tailored learning opportunities and continuing education units through seminars, interactive conferences, lunch & learn events, and online webinars.



NATIONAL DEMONSTRATION SITE ALLIANCE



We capture a community commitment to advance parks and recreation and celebrate their efforts through a comprehensive recognition program.

Advocacy & Impact

From assisting with master planning to recognizing communities for projects of excellence that adhere to scholarly best practices, we act as community advocates to connect stakeholders, propel innovative projects, and impact community outcomes.

Connect to Impact Your Community

Learn & Earn

We offer a variety of ways to engage with us to unite and build communities through play and recreation. Subscribe to our mailing list at playcore.com.

Connect & Collaborate

Visit our website for robust tools to support initiatives in your community and to assist in your planning.

Search Our Website

Advance the professional development of individuals, organizations and your broader community with CEU credits while also fulfilling certification requirements for learning.

Plan, Design & Program

We want to help you move your play and recreation agenda forward and can connect you to a team of planning and design specialists.

Celebrate & Share

Join the network of communities who have championed best practice guidelines in inclusive play, outdoor adult fitness, youth fitness, and nature play!



**Thanks for all you do to
build communities through
play & recreation.**

PLAYCORE®